# **Anatoly Arlashin**

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# Data Scientist, Economist, PhD Candidate

#### HIGHLIGHTS

- 10+ years of experience in statistical data analysis, modeling and visualization.
- Experience with linear models, multivariate analysis, stochastic modeling, sampling methods, and demand estimation.
- Extensive knowledge and experience with machine learning and data mining techniques such as logistic regressions, random forests, and gradient boosted trees.
- Excellent skills in R, SQL, Tableau; proficiency in Python, Stata.
- Proven track record of designing and delivering courses taken by 1500+ students.
- 6+ of experience in financial consulting including people management.
- Experience with Jira, Confluence, MLFlow, Redshift, Snowflake and other ML/AI platforms.

#### PROFESSIONAL EXPERIENCE

### Tapestry, New York, NY

Dec 2021 — Present

**Data Scientist** 

Dec 2021 — Present

- Built a ML model to enable an accurate 10 months ahead forecast of sales to minimize stockouts for 220+ SKUs with average weekly sales of \$2-5M.
- Leveraged Redshift, Snowflake, and MLFlow to productionalize the forecasting model and provide estimates to business intelligence and procurement teams; that automation saved 10+ hours of analysts time per week.
- Defined KPIs and created a set of Tableau dashboards to provide visibility into forecast accuracy metrics and model performance to business stakeholders.
- Created an ML model to predict foot traffic in post-COVID era in 190+ retail stores across North America.

### Boston College, Boston, MA

Sep 2011 — Present

### Adjunct Professor, Woods College of Advanced Studies

Sep 2017 — Present

- Designed and led Software Tools for Data Analysis class for 100+ graduate students to help future data scientists learn the fundamentals of business-relevant tools such as Tableau, R and SQL.
- Continuously adapted curriculum to reflect modern advances in data science methods and tools to ensure that students are trained to produce relevant economics insights and business metrics.

### <u>Instructor (Teaching Fellow), Department of Economics</u>

Jan 2014 — Present

- Leveraged customer-level data for 170K households with 18M purchases to build a model to predict consumer preferences aimed at facilitating personalized product recommendations and informed forecasting for inventory management.
- Used random forest, adaptive post-LASSO, and logistic regression to quantify attention-adjusted preferences to uncover consumer-level decision-making criteria and predict purchases for both new and existing customers.
- Demonstrated that the two-stage estimator implemented in my model improved the out-of-sample prediction results by 47.5% compared to a standard pooled model.
- Designed and led Statistics, Econometrics and Machine Learning classes for over 600 undergraduate students; received Donald J. White Teaching Excellence Award for the Econometrics class.
- Lectured students to apply statistical principles and models to turn unstructured information into meaningful business insights using R and Stata.

• Worked closely with teaching assistants to coordinate office hours, grading, communication with students and tracking student progress.

# National Research University — Higher School of Economics, Moscow, Russia

Sep 2008 — Jun 2011

Instructor, Department of Economics

- Led Statistics, Linear algebra, Math for Economists, Econometrics classes for over 500 undergraduate and 100 graduate students.
- Mentored two undergraduate and three graduate students to assist with their theses.

### Center for Economic and Financial Expertise (Consulting Company), Moscow, Russia

Jan 2002 — Aug 2008

**Head of Business Consulting Division** 

May 2004 — Jul 2008

• Oversaw a team of six analysts building financial models; represented the team during client meetings.

### **Expert of Business Consulting Division**

Jan 2002 — Apr 2004

• Performed financial analysis, cost optimization and business process restructuring on four large projects.

### **PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS**

## **Boston College**

| President of Graduate Arts and Sciences Association                                    | Sep 2015 — May 2017 |
|--|---------------------|
| President and Treasurer of Graduate Economics Student Association                      | Sep 2012 — May 2016 |
| Vice President for Finance and Logistics of Graduate International Student Association | Sep 2011 — May 2016 |

### **AWARDS**

| Donald J. White Teaching Excellence Award    | 2020 |
|--|------|
| Woods College Summer Dissertation Fellowship | 2016 |

### **EDUCATION**

| PhD in Economics at Boston College, Boston, MA                               | Aug 2022 (expected) |
|--|---------------------|
| MA in Economics at Boston College, Boston, MA                                | May 2013            |
| MA in Economics at New Economics School, Moscow, Russia                      | Dec 2007            |
| MA in Economics at National Research University HSE, Moscow, Russia          | Jun 2006            |
| BS in Economics (honors) at National Research University HSE, Moscow, Russia | Sep 2000 — Jul 2004 |